



promoting equity and justice in education

Dear Friend,

The Jacksonville Science Festival (JSF) is proud to present the **2017 Festival** on Thursday and Friday, **February 23rd – 24th at Florida State College at Jacksonville South Campus** and Saturday, **February 25th at MOSH / Friendship Fountain Park**. JSF is a celebration of STEAM – Science, Technology, Engineering, Arts, and Mathematics – education. It is a community event unlike any other in the Jacksonville area, utilizing the arts, technology and science communities! Jacksonville Science Festival, the only city-wide, student-driven science festival in the world.

We would like your company to consider a sponsorship for the 2017 event. I know your company is committed to our community, and we feel our mission of equity and justice in education for all students aligns with your give back mission.

JSF opens doors to STEAM education, especially to at risk and under privileged students who may believe STEAM related opportunities are inaccessible to them. It opens doors of collaboration between K-12th students and industry experts, universities and local businesses. It provides a venue for businesses to share their beneficial, community initiatives.

Nadia Hionides, Festival Founder

As a sponsor, your company will maximize exposure to over 6,000 participants at the 2017 Festival. Overall ad impressions will reach over 3 million people. Our JSF coalition and board tend to be “movers and shakers” in our community. Your sponsorship allows you to reach people who are active in their community while fighting for equity and justice for at-risk students.

Since we all have vested interest in our community, we’re hoping your involvement will go beyond just writing a check to JSF. We’d like you to have a booth at the Festival, join our coalition, enjoy our related events, and attend our VIP thank you party!

We invite your company to become a sponsor and educate our local youth with your expertise. Please contact our team as soon as possible to join other community supporters of science, arts and technology innovation whose enthusiasm and commitment will continue to make this student-centered festival a great tradition for our city. Thank you and we hope to hear from you soon.

Sincerely,

Tia Unthank, Public Relations and Marketing Director

3675 San Pablo Road South, Jacksonville, FL 32224 * JacksonvilleScienceFestival.Org * 904.493.3535

tunthank@foundationacademy.com

Presented by The Foundation Academy and Florida State College at Jacksonville
FEIN # 46-1326540, 501c3 status

2017 SPONSORSHIP LEVELS

\$10,000	\$5,000	\$1,000	\$500
Pt	Au	Ag	Cu
Platinum	Gold	Silver	Copper
SPONSOR	SPONSOR	SPONSOR	SPONSOR
78 195.084	79 196.967	47 107.868	29 63.546



Platinum Sponsorship \$10,000 (2)

- Top billing and company logo on 2017 Jacksonville Science Festival billboard ad, print materials, event website, event Facebook page
- Company mentioned on radio and television ads/interviews and all pre-event publicity
- Company logo largest size on event t-shirt sleeve and back
- Exclusive billing at VIP Luncheon
- Company logo on a banner prominently displayed at 2017 festival AND logo placement on performance stage Thursday, Friday and Saturday
- Company booth at festival with preferred placement
- Representatives from company will be invited to speak at the festival VIP Luncheon and to kick-off the Saturday festival
- VIP tickets to all events including the gala at The Casa Marina in March 2017

Gold Sponsorship \$5000 (3)

- Company logo on 2017 Jacksonville Science Festival billboard ad, print materials, event website, event Facebook page
- Company logo increased size on event t-shirt back
- Company logo on a banner prominently displayed at 2017 festival Thursday, Friday and Saturday
- Company booth at festival with preferred placement
- VIP tickets to all events including the gala at The Casa Marina in March 2017

Silver Sponsorship \$1000 (5)

- Company logo on event website, event Facebook page
- Company logo on event t-shirt back
- Company logo banner displayed at 2017 festival on Saturday
- Company booth at festival
- VIP tickets to all events including the gala at The Casa Marina in March 2017

Copper Sponsorship \$500 (10)

- Company logo on event t-shirt back
- Company logo banner displayed at 2017 festival on Saturday
- Company booth at festival
- VIP tickets to gala at The Casa Marina in March 2017

Jacksonville Science Festival Outreach

2016

Florida State College of Jacksonville &
Museum of Science and History &
Friendship Fountain Park

- 6000 + ATTENDEES
- 500 BOOTH PARTICIPANTS
- 100 INTERACTIVE BOOTHS

2013

Florida State College of Jacksonville & The Foundation Academy

- 2,000+ attendees
- 200 booth participants
- 40 interactive booths

2014

Museum of Science & History,
Jacksonville University, Hemming
Plaza & The Foundation Academy

- 4,000+ attendees
- 300 booth participants
- 50 interactive booths

2015

Jacksonville Zoo & Gardens,
Museum of Science & History
& Friendship Fountain Park

- 5,000 + attendees
- 400 booth participants
- 60 interactive booths

2016 SPONSORS



Sponsorship Form



To confirm your chosen sponsorship package, please complete this form. If you have questions, please reach us @ 904-493-3535. Completed forms can be return by mail: Jacksonville Science Festival, 3675 San Pablo Rd. S., Jacksonville, FL 32224 or email to: tunthank@foundationacademy.com

Sponsor contact information:

Company Name	Contact Person
Contact E-mail Address	Contact Phone Number
Mailing Address City/State/Zip Code	

Thank you for your generous support of this educational initiative!

Once we receive your completed sponsorship form, our Public Relations & Marketing Director, Tia Unthank, will contact you to discuss event arrangements, sponsorship benefits, recognition, and if applicable, customization options.

Please send your high-resolution color and black-and-white logos (.EPS or vector preferred) to: tunthank@foundationacademy.com for use on event materials applicable to your sponsorship level.

Sponsorship packages:

- ____ \$10,000 Platinum Sponsor
- ____ \$5,000 Gold Sponsor
- ____ \$1,000 Silver Sponsor
- ____ \$500 Copper Sponsor

All sponsorship packages include tickets to our Live + Silent Auction (March 2017) at the beautiful Casa Marina Hotel.

Payment information:

____ Please send an invoice. (If not to you then to the attention of: _____.)

____ I have enclosed a check made payable to the Jacksonville Science Festival.

____ Please charge my credit card (Please circle one) Card Type: Visa / MC / AmEx / Discover

____ Card Number

____ Expiration Date

____ Security Code